

Work Experience

Interpretation & Design Group Manager, Creative Director | 106 Group, St. Paul, MN (2011-present)

Building an exhibit design group from the ground up. Developing vision for the group, standards to support them, and staff to carry it out while also directing, writing, researching, and managing exhibit planning and implementation projects.

Interpretive Projects Lead | Minnesota Zoo, Apple Valley, MN (2005-2011)

Led teams of content specialists, contract artists, volunteers, and others in the creation of engaging exhibitry supporting animals and their habitats. Managed processes, inter-departmental collaborations, budgets, and overall messaging.

Independent Producer of Interpretive Experiences | I Tell Stories, St. Paul, MN (2003-2011)

Created innovative multi-media interpretive pieces for a variety of clients through a team-based process. Facilitation, conceptualizing, grant writing, script writing, process documentation, and content development with a variety of partners including clients, content experts, graphic designers, architects, media producers, builders, sculptors, web designers, and many others.

Curator of Online Interpretive Projects | Minnesota Historical Society, St. Paul, MN (2001-2003)

Led a grant-funded team to research and experiment around the question "what can an exhibit be on the web?" Vision-development, vision-keeping, staff supervision, budget management, project management, content direction, writing, and collaborative design were included.

Senior Exhibit Developer/Project Manager | Gerard Hilferty & Associates, Athens, OH (1994-2001)

Content direction, collaborative design, project management, facilitation, production observation, database development, proposal writing, copy writing, and specification writing as a member of a nationally-reconized exhibition design firm. Developed more than 30 galleries totaling over 100,000 square feet in six states.

Assistant Curator & Researcher | Minnesota Historical Society, St. Paul, MN (1991-1994)

Select Projects

Experience Akwesasne, NY, QB, ON | Primary planner, Tourism Interpretive Plan for a Mohawk homeland

Monterey Bay Aquarium, CA | Project management for exhibit planning and design

Washington Crossing Historic Park, PA | Team lead for this iconic site; currently in early planning

Flying Cloud Drive, MN | Interpretive lead, working with four consulting Dakota tribes to interpret the results of significant recent archaeological discoveries along the Minnesota River

Thomas Jefferson's Poplar Forest, VA | Project management, exhibit development, and community engagement for Thomas Jefferson's retreat home and plantation

Hickory Run State Park, PA | Project management and exhibit development for design/build exhibits aimed at generating wonder

Point State Park, PA | Team leadership and exhibit development throughout this, the heart of Pittsburgh

Ohiopyle State Park, PA | Exhibit development and project management for exhibits in and outside a new visitor center. Concepting, writing, and project management through installation of program about history and the landscape

Minnesota Zoo, MN | Visitor-facing leadership for Heart of the Zoo/Penguins of the African Coast; Family Farm; Faces of the African Forest; Russia's Grizzly Coast; Minnesota Trail

University of Minnesota Heritage Gallery, MN | Exhibit development and operations
Indianapolis Art Museum: Cycles: African Life Through Art | Online exhibit development
Smithsonian NMNH: Lakota Winter Counts | Online exhibit development
Kathmandu Science Museum | Exhibit concepting
MN Historical Society: Forests, Fields, and the Falls (online) | Project management, development
National Historic Trails Interpretive Center, WY | Exhibit development and project management
North Carolina State Museum of Natural Sciences, NC | Team lead and exhibit developer
Bob Bullock Texas State History Museum, TX | Exhibit developer

Select Publications & Presentations

- Seeking Absent Voices: Inclusion and Relevance | AASLH conference (2017)
- Who Is We? Authorship, Authority, and Voice | AASLH conference (2016)
- The Mobile Bandwagon: What Works & What Doesn't | American Alliance of Museums conference (2014)
- Getting it Right | Museums and Mobile online conference (2013)
- Learning from Zoos and Aquariums | American Association of Museums conference (2012)
- "Psychedelic Art (Denver Art Museum)" Exhibition Review | *Journal of American History* (2011)
- Planning with the Whole Guest Experience in Mind: Best Practices and Trends | Association of Zoos and Aquariums conference (2010)
- Exhibits as Storytellers | Association of Zoos and Aquariums conference (2008)

Education

M.A. American History | Northwestern University (1990)

B.A. History | Carleton College (1989)

Select Awards & Honors

- Master Interpretive Manager, NAI Heartland Region (2018)
 - Ohiopele State Park, NAI Exhibit Media Award (2016)
 - Ohiopele State Park, AAM Excellence in Exhibition Label Writing Competition (2016)
 - Russia's Grizzly Coast, Association of Zoos and Aquariums Award (2009)
 - Minnesota Trail, Association of Zoos and Aquariums Award of Merit (2008)
 - Lakota Winter Counts, Webby for Cultural Institutions (2005)
 - Cycles: African Life Through Art, Museums and the Web "Best Online Exhibition" (2005)
 - Cycles: African Life Through Art, American Association of Museums MUSE Award Gold (2005)
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